

Tourism New Zealand ‘If You Seek Global Famil 2023 Qualification’ Terms and Conditions
 (“Conditions”)

1. The Promoter

1.1 The Promotion is organised by the New Zealand Tourism Board, trading as Tourism New Zealand (ABN 98 058 786 404) (**‘TNZ’**), and registered at Level 12, 61 York Street, Sydney, 2000, NSW, Australia (contact email: tnztradeaustralia@tnz.govt.nz).

2. Promotion Entry Period:

2.1 The ‘If You Seek Global Famil 2023 Qualification’ promotion (**“the Promotion”**) will run from 00:01 AEDT on 17 October 2022 (**the “Opening Date”**) to 17:00 AEDT on 03 March 2023 inclusive (**“the Closing Date”**) (**“the Promotion Period”**).

2.2 All competition entries received after the Closing Date are automatically disqualified.

3. Eligibility

3.1 This Promotion is only open to legal residents in Australia, excluding residents of the ACT, who are both (i) aged 18 years or older at the time of entry and (ii) actively employed full time at a travel agency or tour operator as a travel consultant selling travel to New Zealand, at the time the prize is awarded (**“Participants”**, **“You”**) and up to and including the dates of the Prize.

3.2 Employees of TNZ or Air New Zealand (including employees of any of their subsidiaries or affiliated companies) and their immediate families (parents, siblings, spouses, children) and members of their households, and anyone otherwise connected with operation or fulfilment of the Promotion and the immediate family members of, and/or those living in the same household of such persons, are not eligible to enter or win the Promotion.

3.3 The Promotion is subject to all applicable Australian laws and regulations. See also Clause 10.3.

3.4 To be eligible to win a Prize, participants must meet at a minimum the Tier 1 of the Entry Requirements as detailed at Clause 4 below.

3.5 In entering the Promotion, you confirm that you are eligible to do so and eligible and available to claim the Prize. TNZ may require you to provide proof that you are eligible to enter the competition.

4 Entry

4.1 To enter the Promotion, participants must:

4.1.1 submit an expression of interest via the online entry form provided at: see <https://traveltrade.newzealand.com/au/ifyouseek/if-you-seek-global-famil/> (**“Online Entry Form”**); and

4.1.2 complete either the Tier One, Tier Two, or Tier Three requirements (**“Entry Requirements”**) set out at Clauses 4.4, 4.5, and 4.6. respectively below by 17:00 AEDT on the Closing Date.

4.2 The completion of the Entry Requirements will be independently verified by TNZ against its own records and the records of Air New Zealand, and participants do not need to take any further steps to confirm their entry once completing the Entry Requirements. All details provided to TNZ and Air New Zealand in the course of completing the Entry Requirements must match the details provided by the participant in their Online Entry Form to be valid. If a participant has submitted an expression of interest via the Online Entry Form but has not completed at least Tier 1 of the Entry Requirements by the Closing Date according to TNZ and Air New Zealand’s records, the participant will not be entered into the draw.

4.3 The number of entries into the draw that each participant will receive is determined by which tier of requirements they complete, as follows:

4.3.1 Tier One confers a single entry into the draw

4.3.2 Tier Two confers a double entry into the draw

4.3.3 Tier Three confers a triple entry into the draw

4.4 Tier One Requirements (single entry)

- 4.4.1 Become a Bronze status [100% Pure New Zealand Specialist](#); and
- 4.4.2 Register for the [100% Pure New Zealand Marketing Hub](#) & download minimum five 'If You Seek' assets; and
- 4.4.3 Subscribe to [Tourism New Zealand's Australia Trade Newsletter](#) (if not already subscribed).

4.5 Tier Two Requirements (double entry)

- 4.5.1 Become a Silver status [100% Pure New Zealand Specialist](#); and
- 4.5.2 Register for the [100% Pure New Zealand Marketing Hub](#) & download minimum five 'If You Seek' assets; and
- 4.5.3 Subscribe to [Tourism New Zealand's Australia Trade Newsletter](#) (if not already subscribed); and
- 4.5.4 Log in, or register to [duo](#), Air New Zealand's training and engagement hub and complete the Seats to Suit training module

4.6 Tier Three Requirements (triple entry)

- 4.6.1 Become a Silver status [100% Pure New Zealand Specialist](#); and
- 4.6.2 Register for the [100% Pure New Zealand Marketing Hub](#) & download minimum five 'If You Seek' assets; and
- 4.6.3 Subscribe to [Tourism New Zealand's Australia Trade Newsletter](#) (if not already subscribed); and
- 4.6.4 Log in or register to '[duo](#)', Air New Zealand's training and engagement hub and complete the Seats to Suit training module
- 4.6.5 Attend at least 1 Tourism New Zealand [event or webinar](#) (in-person or live virtually).

4.7 Entries will go into separate prize pools depending on the State or Territory of the entrant's residence, in accordance with Clause 5.2 below. An entry will not be valid if the entrant does not ordinarily reside in the State or Territory that was provided on their entry form.

4.8 No purchase is necessary to enter the Promotion and there is no charge to register for use of the website.

4.9 The Promoter will not accept:

- 4.9.1 responsibility for competition entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind; or
- 4.9.2 proof of transmission as proof of receipt of entry to the competition.

4.10 By submitting a competition entry, you are agreeing to be bound by these Conditions.

4.11 For help with entries, please see <https://traveltrade.newzealand.com/au/ifyouseek/if-you-seek-global-famil/> where you can also find a copy of these competition Conditions.

5. The Prize

5.1 The prize ('the **Prize**') is:

- One (1) return economy flight from Australia (from the airport in the capital city of the State or Territory of the Winner's residence as state on their entry form) to Auckland, New Zealand;
- Placement on a 5-night familiarisation trip to New Zealand, including select activities and select meals, departing 17 April 2023 and returning 23 April 2023;
- The Prize is valued at AU\$3,200 per person.

5.2 There will be separate draws conducted for different jurisdictions of Australia (excluding

the Australian Capital Territory), with a total of 10 available Prizes allocated to each prize pool as follows (the “**Prize Pools**”):

- New South Wales: 3 Prizes allocated (total prize pool AU\$9,600);
- Victoria and Queensland: 5 Prizes allocated (total prize pool AU\$16,000);
- South Australia: 1 Prize allocated (total prize pool AU\$3,200);
- Western Australia/Northern Territory/Tasmania: 1 Prize allocated (total prize pool AU\$3,200).

5.3 The Prize is expected to take place from 17 April 2023 to 23 April 2023, with dates subject to change at TNZ’s discretion.

5.4 The flights will be provided by an appropriate partner airline to be confirmed by TNZ (“the **Partner Airline**”).

5.5 All flights are subject to booking and flight availability, and changes to flight bookings are not permitted once tickets have been issued and neither can any extensions be arranged, even if paid for privately. The location of arrival into, and departure from, New Zealand are subject to change at the discretion of the Partner Airline.

5.6 It is a Winner’s responsibility to ensure that they are fit, well and able to travel. The Promoter reserves the right to withdraw a Prize and re-award the Prize to another Participant where health reasons or concerns prevent a Winner from taking up a Prize.

5.7 The Prize does not include visas, any transport not set out under Clause 5.1, Australian accommodation, travel insurance, medical insurance, the cost of transfers to and from airports or stations, food and drink (other than select meals provided by TNZ), spending money, tax (including any applicable tourism levy) or personal expenses. Any other costs incurred in addition to those set out under Clause 5.1 above and that are incidental to the fulfilment of the prize are the responsibility of the Winner.

5.8 You will be responsible for ensuring that you are available to travel and hold valid passports, any necessary visas and travel documents for the trip in question.

5.9 The chosen activities included in the famil trip are to be used during your time in New Zealand, and subject at all times to availability, demand and the terms and conditions of the activity provider.

5.10 A Prize is non-transferrable, non-refundable, non-negotiable non-substitutable, and cannot be canceled, exchanged or redeemed for cash. Any further details of a Prize will be communicated to the Winners by email only, by TNZ, the partner airline and the relevant activity providers.

6. **Winners**

6.1 Winners of each Prize Pool will be drawn online on 10 March 2023 at 1pm AEDT (“**Draw Date**”).

6.2 Winners will be chosen by a random electronic draw of entries in each Prize Pool allocated in accordance with Clause 5.2.

6.3 In the event that there are no entries into a particular Prize Pool by the Closing Date, Prizes allocated to that Prize Pool may be re-allocated to and drawn from either the Victoria/Queensland Prize Pool or the Western Australia/Northern Territory/Tasmania Prize Pool, at the discretion of TNZ.

6.4 TNZ will notify the Winners by email by 17 March 2023 at midday AEDT using the email address provided with the competition entry.

- 6.5 The decision of TNZ is final and no correspondence or discussion will be entered into.
- 6.6 It is a condition of entry into the Promotion that the Winner consents to TNZ publishing their name and State or Territory on TNZ's social and trade communication channels on the Draw Date.
- 6.7 If you object to any or all of your surname, State or Territory and winning entry being published or made available, please contact TNZ at the address set out in Clause 1.1. In such circumstances, TNZ may still be required to publish in accordance with the applicable State and Territory regulations.
- 6.8 The Winner must be willing to take part in a global group educational which may have some experience activities filmed with the resulting footage edited and shared within TNZ's social and trade media channels. The Winner may be asked to take part in a webinar to share the knowledge they gained with fellow travel consultants and address the activities they experienced as part of their Prize. The Winner will also be asked to take part in a travel trade media publication ("**the Editorial**") that will showcase their experiences as part of their Prize in interview format. The Editorial may contain footage and photos of the Winner during their Prize. Each Winner gives their consent for TNZ to use and edit any video, sound recording, photograph, or broadcast produced during their famil trip for the Editorial. All content shall be subject to the approval of TNZ and approval must be sought prior to publication of any content.
- 6.9 The Prize aims to increase the product knowledge of participating travel consultants to increase selling confidence and capability to convert more New Zealand holiday enquiries. Each Winner is required to disclose the number of New Zealand holidays they have sold previously and provide information to TNZ disclosing how many holidays to New Zealand they have sold after 6 and 12 months of the famil trip.

7. Claiming The Prize

- 7.1 If you are a Winner, you must claim the Prize by confirming acceptance by email within 7 days of being notified. If a Prize remains unclaimed 7 days after this notification, TNZ will make all reasonable efforts to contact the Winner using the contact details provided at the time of entry. If a Winner cannot be contacted or located after making reasonable inquiries, TNZ reserves the right to choose another Winner by carrying out a further random draw on 24 March 2023 at 1pm AEDT from the entries in the same Prize Pool that were received before the Closing Date.
- 7.2 TNZ may require the Winner to verify their entry and provide acceptable proof of identity, age, residency and employment, with verification and approval from the Winner's employer (if applicable). In the event of the winning entry not complying with the Conditions the entry will be discarded and another Winner drawn from the same Prize Pool.

8. Limitation of Liability

- 8.1 Insofar as is permitted by law, TNZ, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of TNZ, its agents or distributors or that of their employees. Your statutory rights are not affected.
- 8.2 Nothing in these Conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Australian Consumer Law being Schedule 2 to the *Competition and Consumer Act 2010*, as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the States and Territories of Australia ("Non-Excludable Guarantees"). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct,

indirect, special or consequential, arising in any way out of the Promotion.

9. Personal Information

- 9.1 TNZ will only process your personal information as set out in the TNZ privacy policy, available here: <https://traveltrade.newzealand.com/au/about/privacy-agreement/>.
- 9.2 TNZ would like to use the details of the Winners for publicity purposes in connection with the Promotion. By submitting an entry to the Promotion, you acknowledge that TNZ may use your name and a photograph of you for publicity purposes in connection with the Promotion. If you object to this use, please contact TNZ at the address set out in Clause 1.1.

10. General

- 10.1 If there is any reason to believe that there has been a breach of these Conditions, TNZ may, at its sole discretion, reserve the right to exclude you from participating in the Promotion.
- 10.2 TNZ reserves the right to hold void, suspend, cancel, or amend the Promotion where it becomes necessary to do so.
- 10.3 A failure by TNZ to enforce any of its rights at any stage does not constitute a waiver of those rights. This competition is subject to Australian law however all entrants submit to the non-exclusive jurisdiction of the New Zealand courts.
- 10.4 This competition is in no way sponsored, endorsed or administered by or associated with Facebook, LinkedIn or any media publications used to promote this competition.