Judged one of the world’s top regions to visit by Lonely Planet, Taranaki delights visitors. From picture-perfect Mount Taranaki to the surf coast, gleaming contemporary art galleries to cool cafés, myriad museums to epic events – New Zealand’s undiscovered Taranaki region has something for everyone.

GOVETT-BREWSTER ART GALLERY/LEN LYE CENTRE GUIDED TOURS
Be inspired by this stunning contemporary art gallery showcasing the work of Len Lye (1901-1980).

DISCOVER Taranaki
From art to gardens, from agriculture to food: explore the heart of the region with Discover Taranaki’s range of guided tours.

FORGOTTEN WORLD ADVENTURES
Experience the pioneering landscape of the Forgotten World Highway on modified rail carts and bikes with Forgotten World Adventures.

TAWHITI MUSEUM
Thousands of exhibits, hundreds of models and an exciting canal boat ride bring local history to life at Tawhiti Museum.

TOP GUIDES
Experience the beauty, history and culture of Mount Taranaki through fully guided walking tours, including the spectacular Pouakai Crossing one-day walk.

THE COASTAL WALKWAY
Explore New Plymouth’s 13km award-winning coastal walkway featuring Len Lye’s Wind Wand sculpture and the Te Rewa Rewa Bridge.

NEW PLYMOUTH HISTORICAL TOURS
New Plymouth’s fascinating pioneering days are brought to life during this two-hour guided walking tour.

NAU MAI NEW PLYMOUTH TOURS
See the best of New Plymouth and the wider Taranaki region with your very own local guide and driver.

EGMONT TRAVEL GROUP
Enjoy a hands-on experience with Egmont Travel Group by immersing yourself in the day-to-day activities of the region. From checking over beehives to working on a dairy farm, or staying overnight in a remote bush hut.

TE KAINGA MARIRE
Māori for “the peaceful encampment” this spectacular inner-city garden is skilfully designed around New Zealand’s native heritage plants.

For more information on Taranaki visit traveltrade.newzealand.com