

If You Seek 'New Zealand Wine Tasting Experience' Promotion
Official Rules

1. The Promoter/Sponsor

1.1 The Promotion is organized by the New Zealand Tourism Board, trading as Tourism New Zealand ("TNZ" and "**Sponsor**"), and registered at Tourism New Zealand, 501 Santa Monica Blvd, Suite 300, Santa Monica, CA 90401.

2. Promotion Entry Period

2.1 The 'New Zealand Wine Tasting Experience promotion ("**the Promotion**") will run during a promotional period from 00:01 GMT on Sep 21, 2022 (**the "Opening Date"**) to 23:59 GMT on November 18, 2022 inclusive ("**the Closing Date**").

2.2 All Promotion entries received after the Closing Date are automatically disqualified.

3. Eligibility

3.1 This Promotion is only open to legal residents in the United States who are (i) aged 21 years or older at the time of entry and (ii) actively employed as a travel agent or consultant selling travel to New Zealand, at the time the prize is awarded ("**Participants**" or "**you**").

3.2 Employees of TNZ or any of its subsidiary or affiliated companies and their immediate families (parents, siblings, spouses, children) and members of their households, and anyone otherwise connected with operation or fulfilment of the Promotion and the immediate family members of, and/or those living in the same household of, such persons are not eligible to enter or win the Promotion.

3.3 This Promotion is void in Quebec, outside the United States and Canada and where prohibited or restricted by law. All federal, state, provincial, municipal and local laws and regulations apply.

3.4 In entering the Promotion, you confirm that you are eligible to do so and eligible to claim the prize. TNZ may require you to provide proof that you are eligible to enter the Promotion.

3.5 In the event of a dispute as to any entry, the authorized account holder of the email address submitted at time of entry will be deemed to be the entrant. The authorized account holder is deemed the natural person who is assigned to an e-mail address by an Internet access provider, service provider, or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Winners may be required to show proof of being the authorized account holder of the account associated with the entry.

4 Entry/Drawing

4.1 Participants must enter the Promotion online by registering for the If You Seek webinar using these link:

- https://newzealand.zoom.us/webinar/register/WN_gpiPrzfoS_O-OqaJU8y-DQ
- https://newzealand.zoom.us/webinar/register/WN_EoPmpzrXRkmTSzy4_dTc2g
- https://newzealand.zoom.us/webinar/register/WN_5hW3bHhgQlaztPx85K9xOA

and must agree to the Official Rules.

4.2 To be eligible, Participants must attend all three (3) If You Seek webinar events, scheduled for live broadcast on: Sep 21, 2022; Oct 12, 2022; and Nov 9, 2022; and on demand viewing until Nov 18, 2022 ("**entry**").

4.3 Entries are limited to one (1) entry into the Promotion per Participant.

4.4 Winners will be chosen by a random draw of Participants who attended all three (3) webinar events ("**the Winner**") on/about Wednesday November 30 ("**Draw Date**"). Drawing will be conducted by Sponsor, whose decisions are final on all matters relating to the drawing. Odds of winning depend upon the total number of eligible entries received,

4.5 No purchase is necessary and there is no charge to register for use of the website.

4.6 The Sponsor will not accept:

(a) responsibility for entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind; or

(b) proof of transmission as proof of receipt of entry to the Promotion.

4.7 By submitting a Promotion entry, you are agreeing to be bound by these Official Rules. Any entry not complying with these Official Rules is invalid.

5. The Grand Prize and Approximate Retail Value (“ARV”)

5.1 The Grand Prizes (‘each, a **Grand Prize**’) is:

- **Grand Prize:** New Zealand Wine Tasting Experience for you and your clients.
- ARV of the Grand Prize is approximately USD \$200
- There is one (1) Grand Prize available to be won.
- Must be 21 years or older to enter.

6. Additional Prizes and ARV

6.1 Six (6) New Zealand wine or 100% Pure New Zealand inspired logo wear. (ARV USD \$78 each).

7. Winners

7.1 The decision of TNZ in drawing the Winners is final and no correspondence or discussion will be entered into.

7.2 TNZ will contact the Winners by email as soon as practicable after the Draw Date, using the email address provided with the Promotion entry.

7.3 TNZ will announce the Winners (including surname, city, state or province and country) on <https://www.facebook.com/groups/TNZAgentUSACAN> on/about Wednesday November 30, 2022 or after Winners are all confirmed.

7.4 The Grand Prize Winners must be willing (after they receive and host the New Zealand Wine Tasting) provide a social media posts that “tag” each respective activity provider/tourism product. These must be shareable with the closed Facebook Group operated by TNZ: <https://www.facebook.com/groups/TNZAgentUSACAN> . All content shall be subject to the approval of TNZ and approval must be sought prior to publication of any content and TNZ any use that content as they see fit once it is submitted.

8. Claiming Prizes

8.1 If you are a Winner of the Grand Prize or an Additional Prize, you must claim the prize by confirming acceptance by email within 7 days of the Draw Date. TNZ will make all reasonable efforts to contact the Winners using the contact details provided at the time of entry. If a Winner cannot be contacted or is not available, or has not claimed their prize within 7 days of the Draw Date, TNZ reserves the right to choose another Winner by carrying out a further random draw from the entries that were received before the Closing Date. If a Winner is a Canadian resident, he/she/they must answer a time-limited arithmetic skill-testing question as a condition for receiving a prize. Grand Prize Winners must then also sign and return, as indicated, a Declaration of Eligibility, Release of Liability and a Publicity Release, and Assignment of Rights (where legal) (“**Prize Documents**”) and return Prize Documents as instructed within three (3) days of attempted notification or prize may be forfeited and an alternate Winner may be selected. Return of any prize or prize notification as undeliverable may result in disqualification and alternate Winner may be selected.

8.2 TNZ may require the Winners to verify their entry and provide acceptable proof of identity, age, residency and employment. In the event of a winning entry not complying with the eligibility conditions the entry will be discarded.

9. Limitation of Liability

- 9.1 Insofar as is permitted by law, TNZ, its agents or distributors will not in any circumstances be responsible or liable to compensate any Winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up a prize except where it is caused by the negligence of TNZ, its agents or distributors or that of their employees. Your statutory rights are not affected.
- 9.2 Where all or any part of a prize is unavailable for any reason, to the maximum extent permitted by law, the individual will have no right to a substitute or compensation, and TNZ is not responsible for the unavailability of all or part of a prize.

10. Personal Information

- 10.1 TNZ will only collect, use, disclose and otherwise process your personal information ("PI") in relation to the Promotion and prizes as set out in the TNZ privacy policy, available here: <https://traveltrade.newzealand.com/en-us/about/privacy-agreement/> or as otherwise notified to you. Your PI will be collected to enable TNZ and its agencies to administer and promote this Promotion, and advertise to you. The PI of winners may be provided to third parties assisting in the conduct of the Promotion, including prize suppliers and deliverers, and for publicity purposes surrounding the Promotion. If the PI requested is not provided, the individual may not participate in the Promotion and or receive the prize. By entering this Promotion, the individual consents to the use of their PI as described. Individuals may have rights of access to and correction of their PI. A request to access, update or correct any personal information should be directed to the TNZ privacy officer at [privacypolicy@tnz.govt.nz].
- 10.2 TNZ would like to use the details of the Winners for publicity purposes in connection with the Promotion. By submitting an entry to the Promotion, you acknowledge that TNZ may use your name, entry and a photograph of you for publicity purposes in connection with the Promotion. If you object to this use, please contact TNZ at the address set out in paragraph 1.

11. General

- 11.1 If there is any reason to believe that there has been a breach of these Official Rules by you, TNZ may, at its sole discretion, reserve the right to exclude you from participating in the Promotion or receiving a prize.
- 11.2 If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, in the event of technical or other difficulties and in such event if any entries are received, Winners will be selected from among all eligible entries received prior to termination.
- 11.3 Except to the extent pre-empted by applicable state law, the Promotion shall be governed by the laws of the State of California in the U.S., without giving effect to any conflict of law provisions thereof. By participating in the Promotion, entrants agree that any and all disputes which cannot be resolved between Entrant and Sponsor, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in CA, having competent jurisdiction, which court shall apply the laws of the State of CA in the U.S. without giving effect to any conflict of law provisions thereof. This Promotion is in no way sponsored, endorsed or administered by or associated with Facebook, LinkedIn or any media publications used to promote this Promotion.