<u>Tourism New Zealand 'If You Seek Global Famil 2023 Qualification' Terms and Conditions</u> ("Conditions")

1. The Promoter

1.1 The Promotion is organised by the New Zealand Tourism Board, trading as Tourism New Zealand–('TNZ'), and registered at 1107 Kwanghwamun Officia B/D 92 Saemunan-ro, Jongro-gu, Seoul, Korea

2. Promotion Entry Period:

- 2.1 The 'If You Seek Global FAM promotion ("the Promotion") will run during a promotional period from 10:00 KRT on Nov 1, 2022 (the "Opening Date") to 23:59 on Feb 28, 2023 ("the Closing Date").
- 2.2 All competition entries received after the Closing Date are automatically disqualified.

3. Eligibility

- 3.1 This Promotion is only open to legal residents in Korea who are both (i) aged 18 years or older at the time of entry and (ii) actively employed as a travel agent, at the time the prize is awarded ("Participants" or "you").
- 3.2 In entering the Promotion, you confirm that you are eligible to do so and eligible to claim the prize. TNZ may require you to provide proof that you are eligible to enter the Promotion.
- 3.3 In the event of a dispute as to any entry, the authorized account holder of the email address submitted at time of entry will be deemed to be the entrant. Winners may be required to show proof of being the authorized account holder of the account associated with the entry.

4Entry

- 4.1 To enter the Promotion, participants must:
 - 4.1.1 submit an expression of interest via the online entry form provided at: If You Seek Global FAM promotion webpage ("Online Entry Form"); and
 - 4.1.2 complete requirements ("**Entry Requirements**") set out at Clauses 4.3 respectively below by the Closing Date.
- 4.2 The completion of the Entry Requirements will be independently verified by TNZ against its own records and participants do not need to take any further steps to confirm their entry once completing the Entry Requirements. All details provided to TNZ in the course of completing the Entry Requirements must match the details provided by the participant in their Online Entry Form to be valid. If a participant has submitted an expression of interest via the Online Entry Form but has not completed at least the Entry Requirements by the Closing Date according to TNZ's records, the participant will not be entered into the draw.

4.3 Entry Requirements

- 4.3.1 Become a Bronze status 100% Pure New Zealand Specialist;
- 4.3.2 Subscribe to <u>Tourism New Zealand's Korean Trade newsletter</u> (if not already subscribed).
- 4.3.3 Follow <u>Tourism New Zealand Trade Kakaotalk Channel</u> for getting latest updates and travel information about New Zealand and highly engage on the channel.
- 4.3.4 Attend at least one Tourism New Zealand Korea's online and offline training/event between November 22- February 2023. (All event will be advertised on Kakaotalk Channel)
- 4.3.5 Promote and development of NZ travel products with IF YOU SEEK trade assets.
- 4.4 No purchase is necessary to enter the Promotion and there is no charge to register for use of the website.
- 4.5 The Promoter will not accept:

- 4.5.1 responsibility for competition entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind; or
- 4.5.2 proof of transmission as proof of receipt of entry to the competition.
- 4.6 By submitting a competition entry, you are agreeing to be bound by these Conditions.
- 4.7 For help with entries, please see: If You Seek Global FAM promotion webpage where you can also find a copy of these competition Conditions.

5. The Prize

- 5.1 The prize ('the Prize') is:
 - 2 Prizes allocated for Korea
 - One (1) return economy flight from Seoul to Auckland, New Zealand;
 - Placement on a 6-night familiarisation trip to New Zealand, including select activities and select meals, departing 17 April 2023 and returning 24 April 2023;
- 5.2 The Prize is expected to take place from 17 April 2023 to 24 April 2023, with dates subject to change at TNZ's discretion.
- 5.3 The flights will be provided by partner airline, Air New Zealand ("the **Partner Airline**").
- 5.4 All flights are subject to booking and flight availability, and changes to flight bookings are not permitted once tickets have been issued and neither can any extensions be arranged, even if paid for privately.
- 5.5 It is a Winner's responsibility to ensure that they are fit, well and able to travel. The Promoter reserves the right to withdraw a Prize and re-award the Prize to another Participant where health reasons or concerns prevent a Winner from taking up a Prize.
- 5.6 The Prize does not include visas, any transport not set out under Clause 5.1, accommodation in Korea, travel insurance, medical insurance, the cost of transfers to and from airports or stations, food and drink (other than select meals provided by TNZ), spending money, tax (including any applicable tourism levy) or personal expenses. Any other costs incurred in addition to those set out under Clause 5.1 above and that are incidental to the fulfilment of the prize are the responsibility of the Winner.
- 5.7 You will be responsible for ensuring that you are available to travel and hold valid passports, any necessary visas and travel documents for the trip in question.
- 5.8 The chosen activities included in the famil trip are to be used during your time in New Zealand, and subject at all times to availability, demand and the terms and conditions of the activity provider.
- 5.9 There will be no host from Korea and everything is done in English, and you should be able to cope with this condition.
- 5.10 A Prize is non-transferrable, non-refundable, non-negotiable non-substitutable, and cannot be canceled, exchanged or redeemed for cash. Any further details of a Prize will be communicated to the Winners by email only, by TNZ, the partner airline and the relevant activity providers.

6. Winners

6.1 Winners will be drawn during online webinar in Korea on early March(Date to be confirmed)

- 6.2 TNZ will contact the Winners by email as soon as practicable after the Draw Date, using the email address provided with the Promotion entry.
- 6.3 The decision of TNZ is final and no correspondence or discussion will be entered into.
- 6.4 It is a condition of entry into the Promotion that the Winner consents to TNZ publishing their name and company name on TNZ's trade communication channels on the Draw Date.
- 6.5 If you object to any or all of your name, company name and winning entry being published or made available, please contact TNZ at the address set out in Clause 1.1.
- 6.6 The Winner may be asked to take part in a webinar to share the knowledge they gained with fellow travel consultants and address the activities they experienced as part of their Prize.
- 6.7 The Prize aims to increase the product knowledge of participating travel consultants to increase selling confidence and capability to convert more New Zealand holiday enquiries. Each Winner is required to disclose the number of New Zealand holidays they have sold previously and provide information to TNZ disclosing how many holidays to New Zealand they have sold after 6 and 12 months of the famil trip.

7. Claiming The Prize

- 7.1 If you are a Winner, you must claim the Prize by confirming acceptance by email within 7 days of being notified. If a Prize remains unclaimed 7 days after this notification, TNZ will make all reasonable efforts to contact the Winner using the contact details provided at the time of entry. If a Winner cannot be contacted or located after making reasonable inquiries, TNZ reserves the right to choose another Winner by carrying out a further random draw on following week.
- 7.2 TNZ may require the Winner to verify their entry and provide acceptable proof of identity, age, residency and employment, with verification and approval from the Winner's employer (if applicable). In the event of the winning entry not complying with the Conditions the entry will be discarded and another Winner drawn.

8. Limitation of Liability

- 8.1 Insofar as is permitted by law, TNZ, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of TNZ, its agents or distributors or that of their employees. Your statutory rights are not affected.
- 8.2 Where all or any part of a prize is unavailable for any reason, to the maximum extent permitted by law, the individual will have no right to a substitute or compensation, and TNZ is not responsible for the unavailability of all or part of a prize.

9. Personal Information

- 9.1 TNZ will only process your personal information as set out in the TNZ privacy policy, available here: https://traveltrade.newzealand.com/kr/privacy-agreement
- 9.2 TNZ would like to use the details of the Winners for publicity purposes in connection with the Promotion. By submitting an entry to the Promotion, you acknowledge that TNZ may use your name and a photograph of you for publicity purposes in connection with the Promotion. If you object to this use, please contact TNZ at the address set out in Clause 1.1.

10. General

10.1 If there is any reason to believe that there has been a breach of these Conditions, TNZ may, at its sole discretion, reserve the right to exclude you from participating in the

Promotion.

- 10.2 TNZ reserves the right to hold void, suspend, cancel, or amend the Promotion where it becomes necessary to do so.
- 10.3 A failure by TNZ to enforce any of its rights at any stage does not constitute a waiver of those rights. This competition is subject to Korean law however all entrants submit to the non-exclusive jurisdiction of the New Zealand courts.
- 10.4 This competition is in no way sponsored, endorsed or administered by or associated with Kakaotalk Channel or any media publications used to promote this competition.