Rotorua is a playground set amongst the lush nature of temperate rainforest, surrounded by pristine lakes and a world-renowned geothermal environment. The spa of the southern seas combines exhilarating adventure products and a rich and vibrant Māori heritage.

MĀORI CULTURE
Rotorua boasts the most diverse array of Māori cultural products in New Zealand. Experience Te Puia, Mitai Maori Village or Whakarewarewa.

GEOTHERMAL
Geothermal parks abound in Rotorua. Visit Te Puia and the Whakarewarewa Geothermal Valley, Wai-O-Tapu or Waimangu Volcanic Valley.

MUSEUMS AND GALLERIES
Rotorua Museum, the most photographed building in New Zealand, houses an impressive collection of Māori art. Rotorua has multiple private galleries and Te Puia, the Māori Arts and Craft Institute.

MOUNTAIN BIKING
Rotorua is voted the best mountain biking destination in the Southern Hemisphere. Explore Whakarewarewa Forest with Mountain Bike Rotorua, or visit the MTB Gravity Park at Skyline Rotorua.

ACTIVITIES ON LAKES ROTORUA AND ROTOITO
Enjoy a scenic cruise aboard the Lakeland Queen or Rotorua Paddle Tours, sailing with Pure Cruise and fishing with Clearwater Cruises. Kawarau Jet will satisfy thrill seekers.

SCENIC FLIGHTS
Take a scenic flight over Mount Tarawera, geothermal valleys and White Island with Volcanic Air.

HOT POOLS AND HEALTH SPAS
With more than 21 natural hot pools, people flock to take advantage of the healing waters. Bathe at Polynesian Spa, Hell’s Gate and Wai Ora.

ADVENTURE
Experience adventure at Agroventures, Skyline Rotorua, Off Road New Zealand, Adventure Playground and Pure Dirt Tours.

NATURE
Gently zipline or walk high above a thousand-year old forest with Rotorua Canopy Tours or Redwoods Treewalk, or visit the majestic Whirinaki Forest with Walking Legends.

For more information on Rotorua visit traveltrade.newzealand.com